

A woman with long, wavy hair, wearing a vibrant red, sleeveless, V-neck dress with a large bow at the waist, stands in a lush garden. She is smiling and looking towards the camera. The garden is filled with large, meticulously manicured topiary sculptures. One prominent sculpture is a green, rounded shape with several dark, circular cutouts. To her right, there is a tall, rectangular topiary sculpture with a red and white pattern, and a large, green, rounded sculpture that resembles a horse's head with a brown bridle. The ground is a checkered pattern of green grass and light-colored paving stones. The sky in the background is a soft, hazy mix of pink and blue, suggesting a sunset or sunrise. The overall atmosphere is bright and elegant.

Open
your
world.

SCAD

Welcome to SCAD.

SCAD is the ultimate destination for career preparation.

With 100+ award-winning programs of study available across three distinctive locations and virtual learning available from anywhere in the world, SCAD offers a seamless education. When you are accepted to SCAD, you are accepted to all locations, with all the perks, resources, and benefits of a SCAD education wherever you choose to study.

Atlanta.

Find the spotlight in the city's action-packed film and television scene, innovative startups, and Fortune 500 companies.

Savannah.

Follow your dreams alongside thousands of others in this charming historic city on the coast, home to the most distinctive built environment in higher education.

Lacoste.

This beautifully preserved medieval village immerses you in creative practice and professional connections across Europe.

eLearning + SCADnow.

Learn online in real-time or on your own time. Small class sizes, digital resources, creative content, and more are at your fingertips, wherever you are.



Atlanta.	Lacoste.
Savannah.	eLearning. SCADnow.

SCAD 101

Welcome, all.

Approximately

15,000

students from

50 states and

100+ countries



40+ majors

75+ minors



Mission.

SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

Locations.



Atlanta



Lacoste



Savannah



eLearning

WOW.
99%

**alumni
employment***

*Percentage of Spring 2019 graduates who were employed, pursuing further education, or both within 10 months of graduation, according to a recent study.



Hire education.

600+ top company
recruiters
in 2019–20

Mascot.

Hollywood hits.

200+

alumni
credits in
2020
Academy
Award-
nominated
films



Winning streak.

300+
first-place
student
competition
wins in 2019–20



Bees get degrees.

- B.A. Bachelor of Arts
- B.F.A. Bachelor of Fine Arts
- M.A. Master of Arts
- M.F.A. Master of Fine Arts
- M.Arch. Master of Architecture
- M.U.D. Master of Urban Design

Collab central.

500+
SCADpro

partnerships with

300+ brands

50+ products
on the market

200+
employment offers



Let's connect.

- scaddotedu
- scad.edu
- scaddotedu
- aboutscad and scad.tv

Perfect pitch.

SCAD
AMPLIFY YOUR STORY

Speak.
Visualize.
Connect.

Squad up.

12 intercollegiate
athletics teams



School spirit.

100+ cool
student clubs
and organizations

Accreditation.

Southern Association of Colleges and Schools
Commission on Colleges
National Architectural Accrediting Board
Council for Interior Design Accreditation
For a complete description of institutional
and programmatic accreditations, visit
scad.edu/accreditation.
private. | nonprofit. | accredited.

Degree programs.

Top ranked by The Hollywood Reporter, DesignIntelligence, The Business of Fashion, and more, SCAD offers more programs and specializations than any other art and design university in the U.S. To search undergraduate and graduate degree programs by location, visit scad.edu/programs.

Accessory design

B.F.A., M.A., M.F.A.

Advertising

B.A., B.F.A., M.A., M.F.A.

Animation

B.F.A., M.A., M.F.A.

Architectural history

B.F.A., M.F.A.

Architecture

B.F.A., M.ARCH.

Art history

B.F.A., M.A.

Branded entertainment

B.F.A.

Business of beauty and fragrance

B.F.A.

Cinema studies

M.A.

Creative business leadership

M.A.

Design for sustainability

M.A., M.F.A.

Design management

M.A., M.F.A.

Dramatic writing

B.F.A., M.F.A.

Equestrian studies

B.A.

Fashion

B.F.A., M.A., M.F.A.

Fashion marketing and management

B.F.A.

Fibers

B.F.A., M.A., M.F.A.

Film and television

B.F.A., M.A., M.F.A.

Furniture design

B.F.A., M.A., M.F.A.

Graphic design

B.A., B.F.A., M.A., M.F.A.

Illustration

B.A., B.F.A., M.A., M.F.A.

Immersive reality

B.F.A.

Industrial design

B.F.A., M.A., M.F.A.

Interactive design and game development

B.A., B.F.A., M.A., M.F.A.

Interior design

B.F.A., M.A., M.F.A.

Jewelry

B.F.A., M.A., M.F.A.

Luxury and fashion management

M.A., M.F.A.

Motion media design

B.F.A., M.A., M.F.A.

Painting

B.F.A., M.A., M.F.A.

Performing arts

B.F.A., M.F.A.

Photography

B.A., B.F.A., M.A., M.F.A.

Preservation design

B.F.A., M.A., M.F.A.

Production design

B.F.A., M.A., M.F.A.

Sculpture

B.F.A., M.A., M.F.A.

Sequential art

B.A., B.F.A., M.A., M.F.A.

Service design

B.F.A., M.A., M.F.A.

Social strategy and management

B.F.A.

Sound design

B.F.A., M.A., M.F.A.

Television producing

B.A.

Themed entertainment design

M.F.A.

Urban design

M.U.D.

User experience (UX) design

B.F.A.

Visual effects

B.F.A., M.A., M.F.A.

Writing

B.F.A., M.F.A.



Faculty and instruction.

Chart your career path with SCAD's powerhouse professors.

SCAD faculty have authored bestselling books, won Emmys and Oscars, taken stories from script to screen for Netflix and Disney, and programmed hit video games by Electronic Arts. With abilities refined at elite companies—including DC Comics, DreamWorks, L'Oréal, Marvel, NASA, Versace, and Warner Bros. — these professors stand at the forefront of every field. Meet your mentor at scad.edu/faculty.

SCAD students thrive in a blended learning environment, receiving individual attention and working with accomplished educators in small classroom settings in-person and virtually. Students can get extra academic help through peer tutoring and development workshops on topics like idea generation and drawing techniques.



SCAD professors have worked in the industry, continue to work in it, and encourage you to work with others like you would professionally. You quickly realize that they know exactly what they're talking about.

Julien Barlan
B.F.A. film and television
Toulouse, France



SCADpro.

Top brands come to SCAD seeking new ideas and innovations. SCAD students and faculty rise to the call.

Recognized as the preeminent university partner in higher education and among design agencies worldwide, SCADpro, a boutique creative consultancy and prototype generator, primes students to take on emerging markets and timely design challenges. Through SCADpro, students prepare for their professions as they partner with a client list that includes the world's most renowned companies and organizations: Amazon, Netflix, NASA, Google, Uber, BMW, and more.

Just like a summer internship, students pursue these 10-week assignments with marquee partners as part of courses that fulfill degree requirements, with the added benefit of guidance and mentorship from SCAD professors and key company representatives. In conceptual sessions and boardroom-style pitches, students learn essential professional skills, including collaboration, communication, flexibility, and time management. Prospective students have the opportunity to join real-world design challenges while still in high school.

SCAD also prepares students to pursue their own entrepreneurial endeavors, partnering with alumni to launch new companies, products, and services. Innovation lives at scad.edu/scadpro.

As a future SCAD student, the SCADpro design challenge allowed me to experience the opportunities that SCAD offers. It has fueled the excitement for both me and my parents about attending SCAD.

Kyra Shipman

SCAD Rising Star participant
Oshkosh, Wisconsin



SCADpro students presented research and concepts to Google executives at the company's Mountain View campus.



Career preparation.

Pursue your passion with the ongoing support of a personal career coach.

In the office for career and alumni success, dedicated advisers help each student set specific career action plans, develop distinctive résumés and portfolios, and engage confidently with employers and professionals in their chosen fields.

The top skill employers seek in job candidates? Compelling communication. SCADamp, the university's professional presentation studio, prepares students and alumni to share their ideas with polish and power. SCADamp offers a tiered workshop series and tailored coaching to help students speak, visualize, and connect—from Zoom to the boardroom.

During career-focused events held every year, students connect with hundreds of top employers at virtual career fairs and on-site visits. The SCAD Job Portal serves as an exclusive online gateway to thousands of employment opportunities and internships.

SCAD provides alumni with ongoing career support. As professionals, SCAD graduates remain engaged with the university through alumni mentorships, signature events, and exclusive networking opportunities. Start your search at scad.edu/career.



SCAD fashion alum Christopher John Rogers (Baton Rouge, Louisiana) founded his CFDA/Vogue Fashion Fund-winning company with fellow SCAD Bees. He now dresses celebs like Rihanna, Zendaya, and Tracee Ellis Ross.

Technology and resources.

At SCAD, leading-edge tools launch student work to the next level.

From high-tech looms to Vicon motion capture studios and 3D printers to Foley soundstages, SCAD offers technology and resources that exceed industry standards. With more than 100 software packages available remotely, students can continue their career tracks while learning virtually. From anywhere in the world, you can design 2D and 3D games with Unreal Engine and Unity, create captivating graphics with Toon Boom, and make songs and albums with Ableton Live. Explore the full suite by program at scad.edu/programs.

Across SCAD locations, residence halls feature amenities like pools, studios, game rooms, and more to help students find their perfect live-work-play balance. Dining halls serve locally sourced food prepared daily to fuel SCAD students through their active lifestyles, spirited study sessions, and late-night bursts of creativity. Find your hive at scad.edu/life.

A range of 3D printing options, including Formlabs Form2 printers, empowers students to design intricately detailed objects like jewelry and busts—or print models from a catalog of thousands of schematics.





SCAD graduate studies.

Launch your brand. Take high-impact roles at global firms. Become a leader in innovation.

With guidance from distinguished SCAD faculty and dedicated career advisers, SCAD graduate students capitalize on the university's innovative coursework and professionally designed career preparation at one of U.S. News and World Report's Best Graduate Fine Arts Schools. SCAD graduate programs are on BestColleges.com's list of best online graduate degrees in graphic design, interactive design and game development, interior design, and motion media design, and the university is home to one of the most admired architecture programs in the U.S., according to DesignIntelligence, and one of Business of Fashion's best fashion schools in the world.

SCAD graduate degree programs emphasize a holistic, integrated understanding of chosen disciplines, combining research and analysis with fieldwork. Recent graduate student innovations range from tech-infused jewelry that translates body movements into lights and sounds to themed hotel experiences driven by augmented reality and interactive technology.

Through these top-ranked programs, SCAD graduate students make influential connections with today's most esteemed artists, designers, and entrepreneurs, and complete their studies with in-demand creative skills. Alumni pursue trailblazing career opportunities and pioneer the ideas, businesses, and products that drive innovation. Find your area of interest and apply at scad.edu/graduate.

SCAD design for sustainability alum Naz Mirzaie (Tehran, Iran) leads human-centered research as a senior designer at IDEO.

International student life.

Students from more than 100 countries call SCAD home.

For this global fellowship of artists and designers, the International Student Services Office ensures that the worldwide SCAD family is prepared for the journey from student to professional, addressing questions about academics, employment, health care, housing, safety, travel, personal matters, and more.

Through the preorientation SCAD Cultural and Academic Preparation Program, new international students explore vibrant SCAD locations, meet fellow Bees, and take part in design challenges and workshops that prepare them for SCAD coursework. Students can also attend virtual seminars to learn English and cultural norms the summer before their studies begin and have immediate access to an online database of video guides on SCAD academic culture, art and design vocabulary, grammar, and more.

In NAVIGATE, an orientation session and a series of events and workshops once studies begin, students learn success strategies to excel in advanced SCAD coursework, improve communication, and acclimate to university life. The SCAD Language Studio provides an authentic studio experience through comprehensive language studies, collaborative fieldwork, and a blended-learning approach to language acquisition specific to university life. For more information, visit scad.edu/isso.



The atmosphere at SCAD is so unique. There are different backgrounds and cultures, but we're all here for the same goal: We want to learn, communicate, and grow as artists.

Iza Titberidze

M.F.A., film and television, 2018
Tbilisi, Georgia





Jane Levy, star of *Zoey's Extraordinary Playlist*, and the cast shared acting insights and accepted the Rising Star Cast Award at SCAD aTVfest.

Signature events.

Shine bright among top guests at SCAD signature events.

Throughout the year at each location, the university hosts a spectacular lineup of celebrations in breathtaking venues. Annual SCAD signature events include the SCAD Savannah Film Festival, SCAD Fashion shows, SCAD aTVfest, SCAD deFINE ART, SCADstyle, SCAD Sidewalk Arts Festival, SCAD AnimationFest, SCAD GamingFest, and SCAD Sand Arts Festival. At these exuberant events dedicated to showcasing SCAD students and their work, celebrated visitors share insider knowledge, offer advice, and interact with students one-on-one.

Through *Guests and Gusto*, SCAD taps its extensive network of elite leaders in film, design, art, writing, and architecture to contribute to online teaching and learning as guest educators in illuminating conversations, surprise drop-ins, and interactive games. In addition to its ongoing creative engagement, *Guests and Gusto* features a virtual retool of the popular, informative Bee Well initiative with luminaries from the health and wellness sector, in support of the university's commitment to comprehensive care for emotional, physical, and social health.

Check out upcoming signature events and *Guests and Gusto* chats at scad.edu/calendar.

Guest list.

- Carolina Herrera
- Jason Alexander
- Jerry Saltz
- Marc Jacobs
- Alan Cumming
- Sir Ian McKellen
- Margaret Atwood
- Tricky Stewart
- Maggie Gyllenhaal
- Mahershala Ali
- Tonne Goodman
- Elisabeth Moss
- Aldis Hodge
- Mike Mignola
- Prabal Gurung

Museums and galleries.

SCAD is the only university with three museums.

The SCAD Museum of Art, SCAD FASH Museum of Fashion + Film, and the SCAD Lacoste History Museum feature today's most influential artists, attract and delight visitors from around the world, and are testaments to the university's dedication to culture, art, and education. In addition, the university houses and displays historically significant works of art in the SCAD Permanent Collection at each location, from a collection of art by revered African American artists to artifacts found in Provence.

Exhibiting artists.

Derrick Adams

Marina Abramović

Romare Bearden

Carlos Cruz-Diez

Helen Frankenthaler

Jacob Lawrence

Marilyn Minter

Hank Willis Thomas

Carrie Mae Weems

Lawrence Weiner

Cinema and high style reign supreme at the SCAD FASH Museum of Fashion + Film, voted "Atlanta's Best Museum" by readers of *The Atlantan* and lauded by *Vogue*, *W* magazine, and *Vanity Fair*. SCAD FASH celebrates fashion as a universal language, garments as important conduits of identity, and film as an immersive and memorable medium. Browse recent exhibitions at scad.edu/scadfash.

Through rotating exhibitions occupying nearly 20,000 square feet of gallery space, the SCAD Museum of Art inspires students to push the boundaries of their own creative practices. The museum features emerging and established international artists through commissioned works and rotating exhibitions — part of a full calendar of symposia, lectures, and gallery talks — and serves as a resource for SCAD students and alumni during their academic careers and beyond. Take a look at scad.edu/museum.

SCAD FASH Museum of Fashion + Film hosts stylish exhibitions like *Alàia-Adrian: Masters of Cut*.





SCAD athletes are decorated with academic and athletic accomplishments, from conference honors to All-American achievements.

Athletics and intramurals.

SCAD artist-athletes have a champion's mindset on and off the field.

SCAD men's and women's teams in Atlanta and Savannah compete in the National Association of Intercollegiate Athletics and consistently secure top rankings and conference, regional, and national wins in bowling, cross country, golf, lacrosse, swimming, equestrian events, and more. The university's athletic teams won a combined 26 individual and team titles in the 2018-19 academic year, the highest total in school history. SCAD artist-athletes also compete in the digital arena, with eSports *League of Legends* and *Overwatch* teams featuring students from around the globe.

Guided by expert coaching staffs and accomplished faculty mentors, SCAD student athletes excel on and off the field. Embodying the SCAD ideals of scholarship, leadership, integrity, and sportsmanship, SCAD Bees have been recognized as Daktronics-NAIA Scholar Athletes and as conference players of the year and all-conference selections, among other academic and athletic awards.

SCAD students also love intramural sports. Throughout the year, more than 1,000 students of all levels and abilities join teams in badminton, basketball, dodgeball, flag football, kickball, soccer, Spikeball, volleyball, and more. Join our team at scad.edu/athletics.

Squad up with SCAD.

Lacrosse

Soccer

eSports

Swimming

Equestrian

Golf

Tennis

Track and field

Cross Country

Bowling

Cycling

Fencing

Path to admission.



1 Start here.

New students may enter during fall (September), winter (January), spring (March), or summer (June) quarters. View the academic calendar at scad.edu/calendar.

2 Apply early.

Whichever quarter you plan to start, you're encouraged to apply early. Admission is selective, and SCAD even accepts applications from juniors. Find and complete your application online at scad.edu/apply.

3 We're here to help.

Once you've applied, you'll be assigned a dedicated admission adviser to guide you through the application process.

4 FAFSA first. (For U.S. citizens only)


To be eligible for federal financial aid, you must complete the online Free Application for Federal Student Aid (FAFSA). Include SCAD as your school choice using code 015022. Find forms at fafsa.gov.

5 Hit send.

All required admission materials and financial aid information should be submitted at least 30 days prior to the start of your intended term of entry.

Welcome to SCAD!

Admission advisers are available to help you:

- Complete your application file.
 - Learn more about financial aid and scholarships.
 - Plan your visit.
 - Explore housing options.
 - Address questions and concerns.
- 

Apply now.

Get started on your SCAD application today at scad.edu/apply.

Application Requirements

Undergraduate

- Completed application for admission
- Nonrefundable application fee
- A diploma from a U.S. high school or equivalent program or transcript(s) from each college or university attended
- Evidence of English proficiency for students whose first language is not English
- Any other documents or materials required to obtain a student visa

Optional materials

- Recommendations
- Statement of purpose
- Portfolio, audition, writing, or riding submission
- Résumé and/or list of achievements and awards
- Personal or telephone interview

Learn more about SCAD undergraduate admission at scad.edu/undergraduate.

Graduate

- Completed application for admission
- Nonrefundable application fee
- A bachelor's degree or its equivalent
- Evidence of English proficiency for students whose first language is not English
- Recommendations
- Statement of purpose
- Portfolio, audition, or writing submission
- Résumé
- Any other documents or materials required to obtain a student visa

Learn more about SCAD graduate admission at scad.edu/graduate.

SCAD accepts all application documents electronically.





Connect with us.

Virtual events.

Log in to in-depth looks at SCAD academic programs, chats with faculty and admission staff, and more. scad.edu/calendar

SCADstory.

An immersive 4D experience, SCADstory carries guests on an unexpected journey through SCAD history, across four decades of beauty, design, and invention. Book your tour today and share your #SCADstory. scadstory.com

In-person and virtual tours.

Schedule a tour to learn more about all the university has to offer. Visit our locations or hop on a virtual tour and find your calling at The University for Creative Careers. scad.edu/visit

Information Sessions.

Attend a SCAD overview presentation and learn more about university locations, programs of study, admission guidelines, and art and design career options. scad.edu/yourarea

Live Chat.

Chat online with admission about all things SCAD. scad.edu/admission

SCAD Days and SCAD Spotlight Days.

At SCAD Days, explore academic buildings and residence halls, meet with professors and advisers, and apply for admission. At Spotlight Days, engage in hands-on workshops or experience the university's signature events — both available online! scad.edu/scadday

Pre-college programs.

Throughout the academic year, the university offers an array of enriching courses and workshops through SCAD Summer Seminars, SCAD Rising Star, and the online SCADnow Pre-College Programs. scad.edu/summer

Educator programs.

SCAD provides professional development opportunities within an inspiring community of artists, designers, and faculty members. scad.edu/educator

GRADpath@SCAD.

GRADpath@SCAD empowers you to earn both your B.F.A. and M.A. in as few as four years or your B.F.A. and M.F.A. in as few as five years. scad.edu/gradpath

A

Atlanta.

877.722.3285 or 404.253.2700
scadatl@scad.edu

S

Savannah.

800.869.7223 or 912.525.5100
admission@scad.edu

L

Lacoste.

800.869.7223 or + 33.(0)4.90.75.80.34
admission@scad.edu

e

eLearning.

800.869.7223 or 912.525.5100
admission@scad.edu